

REFLECTIONS COMMITTEE MEETING

May 10, 2016

- 1) Call to Order.
- 2) Minutes from last meeting:
Moved by Holly Edwards , seconded by Audrey Boyd, that the minutes be adopted. Carried.
- 3) Business Arising from Minutes:
Elect a Treasurer – Holly Edwards nominated Audrey Boyd as Treasurer, seconded by Harvey Rebalkin. Carried.
- 4) Finance: To be discussed during the SWAA meeting.
- 5) Sponsorships:
 - Beth listed some new possibilities for sponsors. Packages will be going out shortly. Beth outlined a new plan for sponsorship. Instead of a sponsor being connected with a specific division or class, they will be listed as a sponsor for a particular event, i.e. Show Sponsor, Booth Sponsor, Competition Sponsor, Workshop sponsor, etc. Sponsors will be recognized on our Sponsorship Board and through signage at the applicable booth, workshop, etc.
 - Beth passed out an information sheet – these sheets will be given to sponsors or those considering sponsorship. It outlines what they can expect and what their money will be used for.
 - It won't be necessary to list sponsors in the rulebook. Sponsors will be added to the website, once confirmed.
- 6) Booths: Beth and Corla McGilivray will be sending out the packages shortly. Let them know of anyone who may be interested.
- 7) Posters: Cam has prepared posters & some brochures have been printed.
- 8) Competition:
 - Suggested for 2017 show, that we have a new category for “Re-purposed” art, i.e. sculpture using scrap metal, etc. Advertise this year for next year's show.
 - Website is updated. Rule book is being completed.
- 9) Judges:
 - Beth met with previous judges to get some feedback and suggestions.
 - One of the suggestions was to have an anatomy expert as a judge - some possibilities were suggested.
 - It will be at the discretion of the Judges and committee to combine classes where necessary in categories where entries are low. This would be done before judging starts and would make for a more balanced competition in those areas.
 - Beth will be approaching people about judging. If you have any suggestions, please let her know.
 - We will advertise that judges will be available for critiques.
- 10) Workshops:
 - Carving Workshops: Paul Perron – Garry Rector
 - Sand Sculpting Workshop: Paul Dawkins
 - Painting Workshop: Tania Nault
 - Beth has also contacted Margaret Bremner re doing a zentangle workshop, as well as Loretta Metzger re a paverpol workshop.

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- 11) Events: Wine & Cheese – Beth will contact Mayor Atchison to see if he will attend the opening.
- 12) Recognition Pins – Holly showed us a design she is working on to recognize volunteers. Pins will be handed out at the banquet.
- 13) Feature Artist – Reuben Unger has agreed to be our Feature Artist.
- 14) Awards & Special Competitions:
 - #1 – Coming soon.
 - #2 - Saskatchewan Large Predator Series (2016 Lynx) - Sharon Walker has confirmed.
 - #3 - Dr. David E. Stark Purchase Award - has been confirmed - Sandhill Crane or Egret.
 - #4 & #5 - Nature Stamp and Cocktail Carving Competitions - Brian Dueck suggested that someone else may want to sponsor these.
 - #6 – Raffle and Poster Challenge – sponsored by SWAA.
 - #7 - Wildlife in Action - Razertip has confirmed.
 - Junior Competitions - Photography: Don's Photo will supply gift certificate - confirmed.
 - John Bissett Memorial Award.
 - Carving & Sculpture - Bill Hazzard Memorial Award - check with the Royers?
 - Painting & Drawing - Bill Haussecker Memorial Award - Fran Mandersheid?
 - Pat Grove Memorial Award - Best in Show Open - Harvey Rebalkin confirmed.
 - Shorebirds Purchase Award - will be discontinued due to lack of interest.
 - Clarifications: Cocktail Carving includes both carving and sculpture. Stamp Competition could be any 2D entry, i.e. painting, drawing, or photograph.
 - If anyone has suggestions for a new Special Competition, please let Beth know.
- 15) Advertising:
 - Social Media - we have a facebook page and a blog which is regularly updated.
 - We have a number of advertising opportunities in Saskatoon, but are always looking for new ways and new places to advertise, especially in other cities. Send Beth an email with your ideas. Or contact Harvey Rebalkin at hrebalkin@sasktel.net.
 - Saskatchewan Wildlife Federation - Beth and Audrey attended a function there recently. We will approach the Federation to see if there is a way they can be involved in the show. Cam will contact someone at Ducks Unlimited as well.

OTHER BUSINESS:

June 1, 2016 Presentation: Leslie Tuchek will be going to Argentina this fall (World Ecotours). She will be doing a presentation showing many of the photos she has from her previous trips to these areas. Will be held at McNally Robinson at 7:00 p.m.

NOTE: Beth has arranged to have at least 2 instructors from Gail Adams School of Art to attend a booth at the show and have animals present. People will be allowed to stay and sketch the animals at no cost, however, donations will be accepted (to be split between the show and the Zoo Society).

Move to adjourn by Lori Merkle, seconded by Holly Edwards. Adjourned.

NEXT MEETING: SEPTEMBER 13, 2016.